

# JADE VAN WAGENINGEN



## CONTACT

-  083 291 6374
-  jade@bottleblue.co.za
-  Based in: Stellenbosch

## EDUCATION

### ST STITHIANS COLLEGE

Johannesburg

**Graduated in 2018 | 75% Average**

### STELLENBOSCH UNIVERSITY

BA Sports Science & Psychology

**Graduated in 2021**

### UNIVERSITY OF CAPE TOWN

Graphic Design Course

**Completed in 2023**

### CHRISTIAN FAMILY CHURCH INTERNATIONAL

1st year Bible College

**Completed in 2023 | 80% Average**

## SUMMARY

Multidisciplinary Creative | Design Enthusiast |  
Swimming Coach | Connector & Administrator

I thrive in an environment with creativity, administration, personal development and leadership. With experience in graphic design and swimming coaching, I've developed a unique ability to balance technical skills with interpersonal ones.

### Strengths:

- Design thinking and visual communication
- Swimming coaching and athlete development
- Administration and organizational management
- Community building and relationship nurturing
- Creative problem solving and adaptability

I'm excited to connect with like-minded professionals who share my passion for creativity, community and personal growth.






PATIENT | PERSISTENT | PASSIONATE



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## SKILLS

Public Speaking  
Coaching  
Mentorship  
Leadership  
Design  
Digital Marketing  
Google Analytics  
Canva Competent  
Connecting with People  
Microsoft Office Competent:  
Word, Powerpoint, Excel etc.  
Google Sheets Competent  
Notion Competent  
Networking  
Creativity & Innovation  
Social Media  
Development  
Willing to Learn  
Market research  
Email Marketing




## WORK EXPERIENCE

- **2026 - Present: Sports and Physical Education Teacher at Somerset College.** I am involved in the PE classes and swimming lessons at the Pre-Primary and part time at the Primary school at Somerset College. This role develops management, child behaviour awareness and communication skills.
- **2023 - Present: Freelance Designing. Started own business called, Bloom design & media.**  
[https://www.instagram.com/bloom\\_designsandmedia?utm\\_source=ig\\_web\\_button\\_share\\_sheet&igsh=ZDNIZDcOMzIxNw==](https://www.instagram.com/bloom_designsandmedia?utm_source=ig_web_button_share_sheet&igsh=ZDNIZDcOMzIxNw==) I have been developing my passion for design over the past two years. I have been given opportunities with projects for small businesses which have included catalogues and social media design and management. I have also had the opportunity to design stationary for 3 weddings. I have been receiving mentorship from a Graphic Designer and owner of Bottle Blue Design and Advertising (established in 1998)
- **2022 - 2024: Darcey Sunshine Foundation.** Helping underprivileged children learn how to be water safe. We went into their schools to deliver the swimming kit and give water safety classes. It would develop into the children coming to use for water safety and swimming classes.
- **2023 - Present: Assistant Swimming Coach at Maties Aquatics.** This opportunity allowed me to develop my people skills with students of different ages and how to create a team culture.
- **2021 - Present: Swimming Coach at Stellenbosch Aquatics.** This stemmed from my passion for sport, but mainly my passion for people. I also manage and design the social media for the business.
- **2021 - 2023: Coaching at STS (Stellenbosch Triathlon Squad) for swimming sessions**
- **2015 - 2018: Learn to Swim at Mac's Swim School, based in Johannesburg.** I encouraged myself to begin work during my school years to learn what a work environment was like and to develop my understanding about stewarding an income. I also assisted with putting packages together through Bottle Blue Design and Advertising.

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## REFERENCES :

**Pastor Leilanie Nel**  
**Pastor at The Bay Christian**  
**Family Church**  
084 744 9075

**Nicki Miller**  
**Owner and Designer of BottleBlue**  
**Design and Advertising**  
083 310 6970

**Jonathan Guy**  
**Head Coach at Maties Aquatics**  
**Owner of Stellenbosch Aquatics**  
079 389 9939

## SERVING

- **2022 - Present:** Served and helped at the Societies fair for The Bay Christian Family Church stall.
- **2020 - Present:** I volunteered for admin roles and design roles in The Bay Christian Family Church. This has included designing social media posts & creating reels for We Are Chosen Women, Allan Bagg Ministries & The Bay CFC during their Come Celebrate Conferences.
- **2020 - Present:** I served as a Homecell leader as well as a senior team leader (oversees multiple home cells) at the Bay Christian Family Church. This includes mentoring and growing people as well as developing personal leadership skills and creativity.
- **2020 - 2021:** Head of Department for Outreach in Stellenbosch for The Bay Christian Family Church.
- **2019 - 2023:** Social media and design roles for various departments in The Bay Christian Family Church & Allan Bagg Ministries.
- **2019 - 2020:** Volunteer at the Youth at The Bay Christian Family Church. Assisted with Social Media too. This included coming up with social media strategies to visually get the youth to be involved even during COVID.
- **2016:** Presidents Award and Community services hours through school opportunities.

## CERTIFICATES :

- **World Swimming Coaches Association Course** (2026)
- **Complete Digital Marketing Course with Udemy** (2025)
- **Teachers Training at The Bay Christian Family Church** (2024)
- **Swimming South Africa Level 1 Coaching Course** (2024)
- **Safeguarding Course** (2023)
- **UCT Graphic Design Course** (2023)
- **Learn to Swim Qualification** (2021)
- **First Aid Level 1 Course** (2021)
- **Learning to work with people & Disability course** (2019)
- **Sports Strapping Course** (2019)
- **Dale Carnegie Training Course** (2016)

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## COVER LETTER

I am Jade van Wageningen, I currently reside in Stellenbosch South Africa. I studied Sports Science and Psychology at the University of Stellenbosch, which I enjoyed as I have a passion for sport and connecting with peoples needs. I have also journeyed in my design gift through opportunities at my current work place as well as with people I have networked with. I am an individual who embraces learning and growing as well as new challenges and environments.

The sport of swimming has shaped me and many things in my life. When I competed, the sport moulded me to become a goal setter as well as someone with the understanding of sacrifice and the hard work needed to achieve something worth while. It also taught me to be patient with the process, to see that paying attention to the details brings forth fruit. As I ended my competitive swimming years, I entered into coaching the sport. This has brought me a new perspective towards mentorship, listening and understanding as well as a business development. I started coaching at a fairly new swimming club, which exposed me to learning how to build a company to see it succeed. As a coach, you interact with many different kinds of people from different backgrounds, this has shown me how to be dynamic in my approach towards people and how to communicate effectively. Swimming has shaped part of who I am, I have learnt things that I know only the sport could teach me in the way that it did.

Through my academic and personal experiences, I have developed a deep understanding of how design and creativity are not just about aesthetics, but about connecting with people on a deeper level. The ability to tell stories through design, to build meaningful narratives around brands, is something I am passionate about. It's not simply about creating something that visually draws you in, but it's about creating an experience that resonates with people—something that speaks to their emotions, values, and needs.

Through my faith, I have also had the opportunity to develop as a person and as a leader in my church. Whilst continually committing to seminars and courses that our church offers, I have seen myself grow as a person each year. Being a leader in our church has taught me how to navigate different personalities, how to manage my time well, how to connect with people from different backgrounds as well as it has sharpened my leadership skills. I am more confident and enriched from being in the church, but also in leadership roles.

As I take the next step in my professional journey, I am eager to bring my passion for storytelling and my commitment to intentional, people-centred design to an environment that fosters creativity and collaboration. I am confident that my ability to connect with others and my desire to create meaningful, impactful designs would make me a valuable addition to any team. Thank you for considering my application. I would welcome the opportunity to discuss how my skills and experiences can contribute to your team and the projects you are working on.

