

# Maclaine Moore

Mississauga, ON L5A1M6  
maclainemoore99@gmail.com  
6476277337

## Website

- [www.linkedin.com/in/maclainemoore/](http://www.linkedin.com/in/maclainemoore/)

Dynamic bilingual professional with over 8 years of experience in data analysis, team leadership, and project management. Proficient in Python, statistical modeling, and MS Office, with a solid foundation in problem-solving and financial mathematics (SOA Exam & VEE credits). Expertise in guiding teams to develop actionable insights while ensuring efficient and accurate project execution. Passionate about transforming complex data into clear, strategic recommendations that drive organizational success and foster a culture of collaboration and continuous improvement.

## Languages

- English - *Native or Bilingual*
- French - *Full Professional*

## Skills/Certifications

- Data evaluation
- MS office
- Problem-solving
- Verbal communication
- Statistical modeling
- Coding proficiency, Python
- Team leadership and supervision

## Work History

### Event Manager

*Community Agency, Toronto, ON | April 2025 - Current*

- Directed on-site event operations and logistics while managing up to 25 staff members to ensure seamless execution.
- Managed budgets, scheduling, and vendor coordination to optimize efficiency and outcomes.
- Resolved real-time challenges and delivered post-event reporting to drive continuous improvement.

### Competitive Development Coach

*Lakeshore Swim Club, Etobicoke, ON | June 2023 - Current*

- Coach and mentor athletes ages 11–13, advancing technical skill, discipline, and teamwork.
- Design and implement personalized training programs driving measurable athletic progress.
- Guided swimmers to achieve national-level competition success through focused development and performance strategy.

### Bilingual Data Associate

*MediaRadar, Remote | 2017 - May 2025*

- Processed 200+ French-language ads daily across platforms with 100% data accuracy.
- Delivered actionable advertising insights to guide client market strategies.
- Identified emerging ad trends to strengthen reporting and business intelligence.

## Achievements

- Nationally ranked competitive swimmer, Etobicoke Swim Club (ESWIM) 2015 – 2018
- SOA (Society of Actuaries) VEE Mathematical Statistics, Economics, Accounting and Finance
- SOA (Society of Actuaries) Financial Mathematic Exam

## Education

### Bachelor of Business Administration in Mathematics & Economics

*Wilfrid Laurier University, Waterloo, Canada | May 2023*

- Graduated with Honors
- Member of Alpha Phi Sorority, Director of recruitment
- Varsity Swimmer, MVP in 2021